



11th Annual *Run To Row*

Dear Community Partner,

The Treasure Coast Rowing Club began in 1993 when a handful of local rowers decided it would be the best way for them to share their favorite activity with the Treasure Coast community. Since then, the Club has acquired its own fleet of boats, a membership roster that continues to grow, and the recognition of our community leaders. The Club became a chartered 501(c)(3) non-profit corporation in 1996.

In 2010, the Club added a Juniors (High School) program to offer this unique athletic opportunity to area youth. As the popularity of the program grew, we added a middle school program that works with kids as young as 6th grade. The programs we offer in the sport of rowing help foster health, fitness, camaraderie and teamwork. Student athletes can earn Varsity letters through their high schools by their participation and compete at the district, state, regional and national championships with the potential of earning college scholarships. TCRC Junior Team members have gone on to row at Stanford, Cornell, Duke, University of Florida and University of Central Florida...to just name a few.

Over the past 12 years, the culture of rowing has grown and our Juniors program has increased significantly and our rowers hard work has paid off with NINE FLORIDA STATE CHAMPIONSHIPS, USRowing Southeast Regional Championships and medals, a Bronze medal at the U17 National Championship and Finals placement at the Youth Rowing National Championship for the last 3 years.

Our rowers come from all Martin County High Schools, middle schools and elementary schools, as well as surrounding county schools. With your financial support, we can continue to offer scholarships making the many benefits of rowing available to all local youth, invest in boats (\$20-44K each), oars, and other equipment required to maintain a safe and effective program.

Because this is a club sport, it does not receive funding from the state or from the Martin County School District making fundraising essential for the success of the program. On the evening of **Friday, October 14, 2022**, we will be hosting the **11th Annual Run To Row 5k and Kids Fun Run**. Participants (runners or walkers) will enjoy a 5k scenic route through Old Palm City, starting and ending at the TCRC Boathouse. This is a chip timed event with overall and age group winners and post race food, drink and awards ceremony. To register for the event please visit: <https://runsignup.com/Race/FL/PalmCity/RunToRow>

We have attached our Sponsorship Opportunity Package for your review, as well as some interesting rowing facts. We appreciate your consideration and trust that your organization will be able to help the Treasure Coast Rowing Juniors & Middle School programs continue to succeed and safely make rowing available to all area youth.

Again, thank you for your time and consideration. Should you be interested in more information about our programs, events or sponsorship opportunities, please contact us at the numbers listed below. It would be an honor to speak with you in person about our programs.

With Sincere Gratitude,

Stefanie Falkner

TCRC Director of Rowing and Head Coach



2022 SPONSORSHIP OPPORTUNITIES

In Kind Sponsorship

- Hyperlink on website to business.
- Your material in the race goody bag. ~200 runners. Ideas: water, gatorade, cookies, bananas, other food items.

Finish Line Sponsor \$200

- Your business logo on a sign at the finish line.
- All benefits of In Kind Sponsorship.

Mile Marker Sponsor \$300 (limited to 4 exclusive sponsorships)

- Your business logo on a sign at mile 1/2/3 or finish line.
- All benefits of In Kind Sponsorship.

Water Stop Sponsor \$400 (limited to 3 exclusive sponsorships)

- Work the water stop and wear company gear, giveaway company items, display banner and tablecloth.
- All benefits of Finish Line Sponsor.

Bronze Sponsorship \$500

- Logo on the race shirt.
- Your company banner displayed at finish line- BYOBanner.
- All benefits of Finish Line Sponsor.

Silver Sponsorship \$750

- One entry into the run.
- Prominent placement website, social media and mailings.
- Opportunity to provide company logo goody bags ~200, to include company literature, coupons and giveaways.
- All the benefits of the Bronze Sponsorship.

Gold Sponsorship \$1,250

- Company Logo placement on our support trailer which travels to races.
- Custom etched TCRC bottle of 90 pt Sparkling Brut ONEHOPE Napa Valley wine.
- Company banner prominently displayed, BYOBanner.
- Opportunity to provide an informational booth at race event (tables/tents to be set up and provided by sponsor).
- Announcement made at event recognizing the sponsor.
- Entry for two (2) in the run, entry code to be emailed.
- All the benefits of the Silver Sponsorship.

Do you want the opportunity to NAME a boat?

Become a LEGACY SPONSOR! Call 772.444.6006

SPONSORSHIP COMMITMENT FORM

Complete this form below or complete the
[Online Sponsorship Form](#)

Deadline for logos on the back of the race shirt is 10/1/22. Please email
logos to runtorow@gmail.com



We are delighted to sign up for the following Sponsorship Level(s)

- Gold \$1,000
- Silver \$500
- Bronze \$300
- Water Stop \$250
- Mile Marker \$200
- Finish Line \$150
- In-Kind
- Other amount
\$ _____

Name to appear on event materials: _____

Contact Name: _____ Title: _____

Mailing Address: _____

Email: _____

Preferred Telephone Number(s): _____

Signature: _____

Printed Name: _____ Title: _____

Amount paid: \$ _____ Check #: _____

If In-Kind Sponsorship, please describe: _____

Referred by _____

*****DEADLINE FOR SPONSORSHIP SUBMISSION IS October 12, 2022*****

Please make checks payable to "Treasure Coast Rowing Juniors" and submit this completed form along with your payment to: Treasure Coast Rowing Club Attn: **Run to Row**, P.O. Box 1286 Palm City, FL 34991 or by PayPal to tcyouthrowing@gmail.com

For more information, please contact Stefanie Falkner at 772.444.6006 or visit our website at
www.treasurecoastrowingclub.com

THANK YOU FOR YOUR SUPPORT!

Treasure Coast Rowing Club – 771 S.W. 28th Street – P.O. Box 1286 – Palm City, Florida – 34991

Treasure Coast Rowing Club, Inc. is an organization described in Section 501(c)(3) of the Internal Revenue Code.

No goods or services as defined by the Internal Revenue Service have been provided by the Treasure Coast Rowing Club as a consideration for making this gift.



Rowing Facts

- Rowing is one of the original sports in the modern Olympic Games.
- As a low impact form of exercise (there is little strain on your joints) it uses more muscles than any other sport and is a proven way to improve your health and fitness.
- Physiologists claim that rowing a 2,000-meter race - equivalent to 1.25 miles - is equal to playing back-to-back basketball games.
- Eight-oared shells are about 60-feet long - that's 20 yards on a football field. They carry more than three-quarters of a ton (1,750 pounds), may weigh as little as 200 pounds. The boats are made of fiberglass composite material.
- Singles may be as narrow as 10 inches across, weigh only 23 pounds, and stretch nearly 27- feet long.
- High school rowers have 154 college teams to choose from, some offering scholarships and competitive rowing while others offer club programs. After the first year and a half of Treasure Coast Rowing 4 of its rowers signed up to row in college!

Rowing Terms

- Coxswain: Person who steers the shell and is the on-the-water coach for the crew. They use a cox box to amplify their voice and it also has an electronic display that shows important race information.
- Ergometer (Erg): Rowers call it an "erg." It's a rowing machine that closely approximates the actual rowing motion
- Oar: Used to drive the boat forward: rowers do not use paddles.
- Sculls: One of the two disciplines of rowing – the one where scullers use two oars or sculls.
- Stroke: The rower who sits closest to the stern. The stroke sets the rhythm for the boat; others behind him must follow his cadence.
- Stroke Coach: A small electronic display that rowers attach in the boat to show the important race information like stroke rate and elapsed time.
- Sweep: One of the two disciplines of rowing – the one where rowers use only one oar. Pairs (for two people), fours (for four people) and the eight are sweep boats. Pairs and fours may or may not have a coxswain. Eights always have a coxswain.